COACHES vs CANCER
24th Annual
National Golf Classic & Circle of Honor Dinner

June 9–10, 2024
Oak Hill Country Club
Rochester, NY
About the 2024 Coaches vs Cancer National Golf Classic

We are pleased to invite you to the 24th annual Coaches vs. Cancer National Golf Classic, along with a special Circle of Honor dinner and reception. We expect 100+ golfers to attend this exclusive two-day event, including coaches, sports personalities, corporate sponsors, business and philanthropic leaders, and distinguished guests. Please plan to join us and help us save lives from cancer.

Golf outings will occur on Sunday and again on Monday, capped off with a post-round awards lunch on Monday afternoon. The Circle of Honor dinner will be held on Sunday evening. This year’s event is graciously hosted by Adrian Autry and Gerry McNamara of Syracuse University.

Adrian Autry
Gerry McNamara
24th Annual National Golf Classic
Tentative Itinerary

Sunday, June 9

11:00 am – 12:45 pm
Player Arrival
Registration & Lunch
at Oak Hill Country Club
Please note: Transportation to and from airport will be the responsibility of the golfer. Frederick Douglas Rochester International is the best commercial airport to fly into and is approximately 27 minutes from Oak Hill Country Club.

1:00 pm
Shotgun Start at West Course

6:30 pm
Cocktail Reception
at Oak Hill Country Club

7:30 pm
Circle of Honor Dinner
at Oak Hill Country Club

10:00 pm
Post-Dinner After-Party
at Oak Hill Country Club
Transportation will be provided via shuttle between Oak Hill Country Club and Strathallan Hotel. Vehicles may be parked overnight at Oak Hill Country Club.

Monday, June 10

7:00 am
Breakfast at Oak Hill Country Club

8:30 am
Shotgun Start at East Course

1:30 pm
Lunch & Awards
at Oak Hill Country Club
Players will depart after lunch/awards and must provide their own transportation back to the airport.
Funding Opportunities

Sponsor Benefits & Opportunities

As a sponsor, you will

- Support the mission of the American Cancer Society which is to improve the lives of people with cancer and their families through advocacy, research, and patient support, to ensure everyone has an opportunity to prevent, detect, treat, and survive cancer.

- Elevate your company’s visibility and showcase your brand in a high-impact and meaningful way

To discuss customization of any package, please contact virginia.keller@cancer.org

Title Sponsor $50,000*
- Eight Golfers and Overnight Guest Rooms
- Sixteen Dinner Tickets (Includes Golfers)
- Exclusive opportunity to host the National Coaches vs. Cancer Golf Classic, presented by your company
- Additional Naming Opportunity: Awards, Event Day Signage, Floral, Mobile Bidding, etc.
- Opportunity to distribute an item with Player Gifts
- Signage in the Clubhouse
- Hole Signs (one on both courses)
- Cart Signs (one on both courses)
- Program Book recognition (Company logo on front cover)
- Website recognition (Company logo)

Gold Sponsor $7,500*
- One Golfer and Overnight Guest Room
- Four Dinner Tickets (Includes Golfer)
- Hole Signs (one on both courses)
- Cart Signs (one on both courses)
- Program Book recognition (Company logo)
- Website recognition (Company logo)

Platinum Sponsor $25,000*
- Four Golfers and Overnight Guest Rooms
- Ten Dinner Tickets (Includes Golfers)
- Additional Naming Opportunity: Awards, Event Day Signage, Floral, Mobile Bidding, etc.
- Opportunity to distribute an item with Player Gifts
- Signage in the Clubhouse
- Hole Signs (one on both courses)
- Cart Signs (one on both courses)
- Program Book recognition (Company logo)
- Website recognition (Company logo)

Silver Sponsor $5,000
- Six Dinner Tickets
- Hole Signs (one on both courses)
- Cart Signs (one on both courses)
- Program Book recognition (Company logo)
- Website recognition (Company logo)

Bronze Sponsor $3,000
- Two Dinner Tickets
- Cart Signs (one on both courses)
- Program Book recognition (Company name)
- Website recognition (Company name)

Hole Sponsor $2,000
- Hole Signs (one on both courses)
- Program Book recognition (Company name)
- Website recognition (Company name)

Cart Sponsor $1,000
- Cart Signs (one on both courses)
- Program Book recognition (Company name)
- Website recognition (Company name)

*Each registered golfer in the foursome will receive player gifts, overnight accommodations for Sunday night, two lunches, one dinner, and one breakfast. Additional dinner guests above the golfers are only included in the Sunday night dinner and no additional accommodations/gifts.
The American Cancer Society is the leading cancer-fighting organization with a vision of ending cancer as we know it, for everyone. We are the only organization working to improve the lives of people with cancer and their families through advocacy, research, and patient support, to ensure everyone has an opportunity to prevent, detect, treat, and survive cancer. Please join us and support our lifesaving mission!

### Contact Information (Please print)

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### Sponsor Selection

- ☐ $50,000 Title Sponsor*
- ☐ $25,000 Platinum Sponsor*
- ☐ $12,500 Champion Sponsor*
- ☐ $7,500 Gold Sponsor*
- ☐ $5,000 Silver Sponsor
- ☐ $3,000 Bronze Sponsor
- ☐ $2,000 Hole Sponsor
- ☐ $1,000 Cart Sponsor

*Each registered golfer in the foursome will receive player gifts, overnight accommodations for Sunday night, two lunches, one dinner, and one breakfast. Additional dinner guests above the golfers are only included in the Sunday night dinner and no additional accommodations/gifts.

### Contact Information (For payment by Check only)

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### Additional Payment Options

- ☐ Please invoice me.  ☐ Click here to register and pay by Credit Card.
- ☐ Check enclosed payable to the American Cancer Society.

Contact virginia.keller@cancer.org for instructions on where to send your check. Please scan this completed form and email to: virginia.keller@cancer.org

### Questions?

Contact Virginia Keller at virginia.keller@cancer.org
For additional information, contact:

Virginia Keller
virginia.keller@cancer.org